



## Vicente Salvador

### Personal details

Av. Valladolid, 17 - pta. 10  
46020 Valencia

Spain

T. +34 964 30 35 88

M. +34 619 24 22 21

E-mail: [vicente@viceversa.com.es](mailto:vicente@viceversa.com.es)

LinkedIn: [www.linkedin.com/in/vicentesalvador](http://www.linkedin.com/in/vicentesalvador)

Skype: [vicentesalvador](https://www.skype.com/people/vicentesalvador)

Nationality: Spanish (EU)

Date of birth: 17<sup>th</sup> July 1973

Sex & marital state: Male, single

### Into business: own firm

#### VICEVERSA Arquitectura&Diseño™

[www.viceversa.com.es](http://www.viceversa.com.es)

Fields of business:

- \* Architecture, Planning, Building Management, Surveying, Consultancy.
- \* Forensic & Legal Expertise.
- \* Interior Design, Stands & Exhibition Architecture, Ephemeral Architecture.
- \* Product Design, Industrial Engineering.
- \* Graphic Design, Corporate Design & Communication, 3D Modelling & Infographics.

**Vicente Salvador is a freelance registered Architect:**

\* Registered 024/02 in the UK by ARB (under Art.11 of the ECAD 85/384).

\* Registered 8.037 in Spain by Official College of Architects of Valencia (COACV).

### Professional experience: occupations

2002 - present

#### VICEVERSA Arquitectura&Diseño™

Vall d'Uixó (Castellón) and Valencia, Spain

[www.viceversa.com.es](http://www.viceversa.com.es)

CEO & founder architect.

2012

#### Aqualium™

Madrid, Spain

[www.aqualium.com](http://www.aqualium.com)

**Architecture & Events manager.** New concept of multidisciplinary platform focused on creative services & technology applied to communication for large-scale companies.

2011

#### CIDON™ Interior Design & Contract

Madrid, Spain

[www.cidon.net](http://www.cidon.net)

**Architect @ Design&projects department.** Interior design & furniture international projects.

2006 - 2007

#### GMP™ & Mercado de Fuencarral™

Valencia, Spain

[www.grupogmp.com](http://www.grupogmp.com)

[www.mdf.es](http://www.mdf.es)

**General Director & design team leader.** New concept of shopping mall, presenting 1<sup>st</sup> brands of contemporary fashion and urban shopping. Opened 2008.

2003 - 2004

#### GPD™, "General de Producciones y Diseño"

Seville, Spain

[www.gpsa.es](http://www.gpsa.es)

**Fairs and events design team leader.** Projects for important companies (Repsol-YPF, Telefónica), institutions (FIBES, IFEMA, Government of Andalucía, Real Madrid CF) and museums (CAC Valencia, MNCARS Madrid).

2003

#### Telefónica™ Corporation

Madrid, Spain

[www.telefonica.es](http://www.telefonica.es)

**Fairs and events design consultant.**

- After being awarded **1<sup>st</sup> prize** in international competition (2002) to design Telefónica™ Corporation's stand.
- 2002 **PHE02, "PhotoEspaña 2002, V Festival Internacional de Fotografía"**  
(5<sup>th</sup> International Festival of Photography) Madrid, Spain  
[www.phedigital.com](http://www.phedigital.com)  
*Exhibition design consultant to PHE's head manager and **Oliva M<sup>a</sup> Rubio**, art director. Design of 3 major exhibitions curated by **Noriko Fuku**; 'The Self', 'Girls vs Grandmothers' and 'Soledad Córdoba', including artists like Catherine Opie, Jürgen Klauke, Miwa Yanagi, Nobuyoshi Araki or S.Córdoba. Círculo de BB.AA., 12<sup>th</sup> June – 14<sup>th</sup> July 2002.*
- 2002 **"Convergencia de Medios, Oportunidades para el Acercamiento entre Europa y América", Spanish Government and Telefónica™**  
(Media Convergency, Opportunities to the Rapprochement between Europe and America)  
Congress Hall, Madrid, Spain  
[www2.mpr.es/ue2002/index.htm](http://www2.mpr.es/ue2002/index.htm)  
[www.telefonica.es](http://www.telefonica.es)  
*Spatial design and event management of the event in collaboration with **Ximo Lizana**, commissioned by **Carlos Illa Martínez**, events and fairs head director of Telefónica™ Corporation, 13<sup>th</sup> – 14<sup>th</sup> May 2002.*
- 2001 - 2002 **ARCO, "Feria Internacional de ARte COntemporáneo"**  
(International Contemporary Art Fair)  
Pavilions 7 & 9, IFEMA, Parque Ferial Juan Carlos I, Madrid, Spain  
[www.arco.ifema.es](http://www.arco.ifema.es)  
*Architecture & Art Director, ARCO'02 Spatial Project, commission to undertake interior designs & layout of the fair, given by **Rosina Gómez-Baeza**, head director of ARCO. ARCO'02 Australia, 21<sup>st</sup> Edition, 261 galleries / 33 countries, 14<sup>th</sup> – 19<sup>th</sup> February 2002.*
- 2001 **Foster & Partners™** London, UK  
[www.fosterandpartners.com](http://www.fosterandpartners.com)  
*Lord Foster of Thames Bank O.M. Short period as Project Unit member, headed by Ken Shuttleworth & directed by Andrew Bow.*
- 2001 - 2002 **"Architectures for the Dialog, Parliamentary Spaces"** Valencia, Spain  
*Co-organiser (together with Miguel Arráiz) of the international exhibition organised by Les Corts Valencianes, the Valencian Parliament, between November 2001 and February 2002.*
- 2000 - 2001 **Dr. Charles Jencks, Author, Designer, Landscape Architect and Critic**  
(BAEngLit GSD BA MA Arch PhD AA RSA RIBA) Dumfries and London, UK  
*Architectural assistant. Design of Mr. Jencks' own garden and the gardens of **Daniel Libeskind's** Imperial War Museum in Manchester. Design advisor for his latest publications.*
- 1999 **Luis Francisco Herrero, Architect (DipArch COACV)** Valencia, Spain  
*Representation & survey of plans of the Cathedral of Valencia. Part-time.*

## Professional experience: work in progress

- 2013 - 2014 W02\_A55\_ **La Fusteria™ Cultural Centre**. Small centre for neighbourhood in Ruzafa historic district. Co-designed with Manel Ripoll. Valencia, Spain.
- 2012 - ? W01\_A51\_ **New Rural Architecture in the Mountains**. 7-bungalows, multi-housing project & urban planning. Co-designed with Ignacio Vidal. Sierra Engarcerán, Castellón, Spain.

## Professional experience: projects and works

> please refer to projects portfolio

[www.issuu.com/vicentesalvador/docs/vicente\\_salvador\\_arquitecto\\_vicever](http://www.issuu.com/vicentesalvador/docs/vicente_salvador_arquitecto_vicever)

### Architecture

- 2013 A54\_ **Tangerina Resto-Bar™**. Restaurant. Architectural, interior design and lighting project, as well as product design of several furniture pieces. Villarreal, Castellón, Spain.
- 2013 A53\_ **Office & Apartment**. Full refurbishment & new open plan. Valencia, Spain.
- 2012 A52\_ **'BBVA Future Office Concept'**. Co-designed with Aqualium. Madrid, Spain.
- 2012 - ? A50\_ **Astillero Longitud Cero™**. Shipyard for high competition tp52 & tp40 boats. Co-designed with Ignacio Vidal. Puerto de Castellón, Spain. [NR] \*
- 2011 - 2012 A49\_ **Vallpala™ Paddle Club & Sports Centre, competition**. Sports complex, bar & open-air terrace. Architectural & landscape design, 6.500m2 masterplanning. Co-designed with Ignacio Vidal. Vall d'Uixó, Castellón, Spain. [1<sup>st</sup> Prize]

2011	A48_Hotel Hilton™ Tangier 5*, <i>international competition</i> . Interior spaces of the hotel: lounge, reception café, corridors & common areas, restaurant, rooftop open-air terrace and rooms. Complete interior design and lighting project, as well as product design of several furniture pieces. Co-designed with Cidon Interior Design & Contract. Tangier, Morocco. <a href="http://www.hilton.com">www.hilton.com</a>
2011	A47_Tosca Llar Club™. Pub & open-air terrace. Complete refurbishment of an old contry-house. Extensive technical, architectural, interior design and lighting project, as well as product design of several furniture pieces. Valencia, Spain.
2011	A46_Mas Blayet™. Restaurant. Complete refurbishment of an old contry-house. Interior design and lighting project, landscape design of the terrace. Valencia, Spain. <a href="http://www.blayet.com">www.blayet.com</a>
2010 - ?	A45_ 'Manuel Bellido, 6-8'. 12-flat building. Castellón de la Plana, Spain. [NR] *
2010	A44_Laydown™ Puerto Valencia. Restaurant & club. Complete technical, architectural, interior design & lighting project, as well as product design of many furniture pieces. Recyclable & sustainable design concept (recycled plastic boxes, recycled rubber flooring, containers). Privileged location. Highly published and popular. Valencia, Spain. <a href="http://www.laydown.es">www.laydown.es</a>
2010	A43_Projar™ Stand, Iberfloral'2010. Feria Valencia, Valencia, Spain. [NR] *
2009	A42_Panorama Club™. Restaurant & club. Sober designing concepts. Complete technical, architectural and interior design, as well as product design of several furniture pieces. Privileged location. Successful, well known. Port of Castellón, Spain.
2009	A41_Propaganda Café™. Cafe-burguer and terrace. Colorful and genuine. Valencia, Spain.
2009	A40_Trendy™. Fashion Shop. Innovative interior design, lighting & furniture. Valencia, Spain.
2008 - 2009	A39_Kerakoll™ Spain. Industrial plant, masterplan and headquarters for a multinational petrochemical company. Castellón, Spain. <a href="http://www.kerakoll.com">www.kerakoll.com</a>
2008	A38_Laydown™ Valencia. Restaurant & club. Complete technical, architectural, interior design and lighting project, as well as product design of several furniture pieces. Highly published, highly successful, well known. Valencia, Spain.
2008	A37_Doble AA™. Fashion Shop. Sober finish for interior design & furniture. Valencia, Spain.
2008	A36_Bianco Rosso™. Disco-club & open-air terrace. Port of Castellón, Spain.
2008	A35_Own Penthouse & Studio. Studio-apartment in Vall d'Uixó, Castellón, Spain.
2007 - 2010	A34_ 'Juan Bautista Llorens, 44'. 6-flat building. Villarreal, Castellón, Spain.
2007	A33_ 'Sofá Club', Mercado de Fuencarral™. Trendy indoor club & open-air terrace within shopping mall. Valencia, Spain. [NR] *
2007 - 2008	A32_Mercado de Fuencarral™ Shopping Centre. Complete architectural & interior design of a "new concept" of shopping mall. Collaboration with Horacio Domínguez architecture studio. Valencia, Spain. <a href="http://www.mdf.es">www.mdf.es</a>
2007	A31_OC inmuebles™. State-agency. Architectural&interior design. Villarreal, Castellón, Spain.
2007	A30_Valltrokel™. Industrial building and showroom. Architectural, interior design and lighting project. Vall d'Uixó, Castellón, Spain.
2006 - 2007	A29_IHREN Ingenieros™. Engineering professional practice. Refurbishment of two old offices and avantgard interior design and lighting project. Vall d'Uixó, Castellón, Spain
2006	A28_Mercado de Fuencarral™. Corporate office. Complete architectural, interior design, lighting project, product design of furniture pieces & corporate design. Valencia, Spain.
2006 - 2007	A27_Town-Centre Urban Planning, <i>national competition</i> . Urban Planning Competition organised by Ajuntament de Vall d'Uixó, Spain. Co-designed with 2MN Ingenieros. Work after won competition. [1 <sup>st</sup> Prize]
2005 - 2006	A26_BigMat™. Industrial building, store and showroom. Complete architectural & interior design, lighting project & product design of furniture pieces. Vall d'Uixó, Castellón, Spain. <a href="http://www.bigmat.com">www.bigmat.com</a>
2004	A25_Pecata Minuta™. Fashion shop. Refurbishment and interior design. Castellón, Spain.
2004	A24_Government of Andalucía multi-stand. Representing over 45 companies in various fairs, such as Iberflora, Intergift or Valencia Furniture Fair in Spain and others in Europe. [NR] *
2003	A23_ 'Arte por un tubo', III Valencia Biennale. Massive urban installation for art exhibitions, street based. Comissioned by Valencian Government (Consuelo Císcar). Valencia, Spain. [NR] *
2003	A22_VII Feria Mundial del Toro. Interior designs & layout of the fair. FIBES, Seville, Spain.
2003	A21_Telefónica™ Stand, SIMO-TCI'03. 1200m <sup>2</sup> trade-fair stand. IFEMA, Madrid, Spain.
2003	A20_ 'XtraIce™', artificial ice-skating. Large scale portable architecture design. Spain. [NR] *
2002	A19_Disco-Terraza de Verano. Summer open-air bar. Benicàssim, Castellón, Spain. [NR] *
2002	A18_Telefónica™, <i>international competition</i> . Ideas competition to design Telefónica™ Corporation's stand. More than 300 fairs around the world. [1 <sup>st</sup> Prize]
2002	A17_Salas Goya, Picasso y Minerva, PHE02. Exhibition design. Círculo BB.AA, Madrid, Spain.
2002	A16_ 'Convergencia de Medios', Spanish Government & Telefónica™. Electro-luminiscent-wire twin installations, stage, furniture and live visuals. Congress Hall, Madrid, Spain.
2002	A15_Botanical Chill Out, ARCO'02. Fiber-optics & vegetation cocoon. IFEMA, Madrid, Spain.
2002	A14_ 'The Written Word' Area, ARCO'02. Showcase for Art Magazines. IFEMA, Madrid, Spain.
2002	A13_Information Points, ARCO'02. Inflatable structures serving as set for information and selling point. Collaboration with Inflate™ UK. IFEMA, Madrid, Spain.
2002	A12_Matador Reading Area, ARCO'02. Including 'Matador Table'. IFEMA, Madrid, Spain.
2002	A11_El Mundo™ Stand, ARCO'02. Madrid, Spain. [NR] *
2002	A10_net.space@ARCO Area, ARCO'02. Madrid, Spain. [NR] *
2001	A09_Subterfuge Records™ Area & Bar, ARCO'02. Madrid, Spain. [NR] *

2001	A08_ <b>Afinsa Portable Live TV Set</b> . Collaboration with <b>Inflate™ UK</b> . London, UK. [NR] *
2001	A07_ <b>Telefónica™ Chill Out Area</b> , ARCO'02. Madrid, Spain. [NR] *
2001	A06_ <b>ARCO'02 Señalética</b> . Signing. Madrid, Spain. [NR] *
2001 - 2002	A05_ <b>'ARCO'02™ International Art Fair</b> . Interior designs, masterplan & layout of the fair. Turn-key, full project. Highly published and very well known. Madrid, Spain.
2001	A04_ <b>'Madrid Games mG2012'</b> . Olympic Madrid Proposal. International workshop & collaboration with <b>MGM Arquitectos</b> . Madrid, Spain.
2000	A03_ <b>Apartment in West Ham</b> . Small flat refurbishment in early XIX <sup>th</sup> century Edwardian house. Experimental solutions in interior design. Collaboration with <b>Kawamura-Ganjavian architects</b> . London, UK.
2000	A02_ <b>Imperial War Museum North</b> . Experimental Lanscaping. Collaboration with <b>Studio Libeskind and Charles Jencks author &amp; landscape architect</b> . Manchester, UK.
2000	A01_ <b>Portrack House</b> . Experimental Lanscaping. Collaboration with <b>Charles Jencks author &amp; landscape architect</b> . Dumfries, Scotland, UK.
<b>Design</b>	
2013	D26_ <b>'Back 2 Edison' Lamp</b> . Product design: lighting prototype. Hanging lamp in aluminium and textile cable. Prototype unit. Made in Valencia, Spain.
2011	D25_ <b>'O-Lamps'</b> . Product design: set of lighting prototypes (14 units). Variable diameter pendant luminaries in steel, RGB LED flexible strip, easy-to-assemble; indoor & outdoor. Control of the entire process, from design to prefabrication. Made in Valencia, Spain.
2011	D24_ <b>'Tosca' Fireplace &amp; Barbecue</b> . Product design: industrial prototype. Corten™ steel; outdoor. Control of the entire process, from design to factory prefabrication. Made in Valencia, Spain.
2010	D23_ <b>'Globers™ 25 anys'</b> . Graphic design for 25 <sup>th</sup> anniversary logo & new football kit. Castellón, Spain.
2010	D22_ <b>Laydown Furniture &amp; 3D Modular Structures</b> . Recycled plastic fruit-boxes as structure & finish, methacrylate top-finish; foam, ski cover; outdoor & extremely modular. Control of the entire process, from design to prefabrication and installation. Made in Valencia, Spain.
2010	D21_ <b>'Panorama' DJ Booth</b> . Product design: furniture prototype. Wood structure, ironwork, varnished and natural wood finish; indoor. Control of the entire process, from design to factory production. Made in Castellón, Spain.
2008	D20_ <b>'Bianco Rosso™' brand</b> . Corporate graphic design. Castellón, Spain.
2008	D19_ <b>'Laydown V' Mobile Supper-Bed</b> . Product design: furniture prototype (8 units made). Steel structure, ironwork, foam, wood panel & varnished steel finish; indoor & mobile. Control of the entire process, from design to factory production. Made in Valencia, Spain.
2007	D18_ <b>'OC Inmobles™' brand</b> . Corporate graphic design. Castellón, Spain.
2006	D17_ <b>'Mercado de Fuencarral Valencia™' brand</b> . Corporate graphic design. Valencia, Spain.
2005	D16_ <b>'Projekture' brand</b> . Corporate graphic design. Castellón, Spain.
2005	D15_ <b>'Tira Gráfica', Ciudad de las Artes y las Ciencias</b> . Collaboration with <b>artist Eduardo Cajal</b> for the Príncipe Felipe Museum of Sciences. Massive art installation made of aluminium. Valencia, Spain. <a href="http://www.cac.es/museo">www.cac.es/museo</a>
2004	D14_ <b>'Unidad Mínima de Habitación', Caja de Ahorros del Mediterráneo™</b> . Workshop development and production of prototype to be exhibited. Valencia, Spain. <a href="http://www.cam.es">www.cam.es</a>
2004	D13_ <b>'GolfEmoción™' brand</b> . Corporate graphic design. Madrid, Spain.
2004	D12_ <b>'GolfEmoción™' Live Scoring System</b> . Product design: prototype (22 units made), interactive information device. Also, corporate & graphic design. Madrid, Spain. <a href="http://www.golfemocion.com">www.golfemocion.com</a>
2003	D11_ <b>'Maya Lamp', Jaume I University</b> . Product design: lighting prototype. Standing lamp in perspex, fixings-free, easy-to-assemble. Prototype unit for Product Design Engineering School. Collaboration with <b>product-design engineer Laura Ortells</b> . Made in Valencia, Spain.
2003	D10_ <b>'versvs.com' brand</b> . Corporate graphic design. Madrid, Spain.
2003	D09_ <b>'Organization: Valencia', VXlab™ &amp; Lois™</b> . Print media & radio advertisement, Lois™ brand. Concept & design of campaign, co-production and models. Valencia, Spain. <a href="http://www.loisjeans.com">www.loisjeans.com</a>
2003	D08_ <b>'Meninas Robóticas', ARCO'03</b> . Robotics: interactive mobile robot prototype (single unit). Collaboration with <b>artist Ximo Lizana</b> . IFEMA, Madrid, Spain.
2003 - 2007	D07_ <b>'ElectroSplash™' brand</b> . Corporate, graphic design and communication campaigns for international music festival. Castellón, Spain.
2003	D06_ <b>'HieloTron™' &amp; 'Xtralce™' brands</b> . Corporate graphic design. Seville, Spain.
2002	D05_ <b>'Premio Arquitectura Mallorca', international competition</b> . Collaboration with <b>Nando Abril</b> . Product design of the award-trophy, awarded by C.O. Arquitectos de Baleares. [Finalist]
2002	D04_ <b>'Medusa', ARCO'02</b> . Product design: lighting prototype and art installation (single unit). Fiber-optics & interactive plasma screen installation, jellyfish shaped, hung from the ceiling. Collaboration with <b>artist Ximo Lizana</b> . IFEMA, Madrid, Spain.
2001	D03_ <b>'Matador Table', Matador™ Magazine</b> . Product design: furniture prototype (single unit). Three-pieces-set table in perforated aluminium. Both mechanically & manually shaped & welded. Madrid, Spain.
2001	D02_ <b>'ARCO Table &amp; Chair'</b> . Product design. Collaboration with <b>Inflate™ UK</b> . London, UK. [NR] *
2001 - 2002	D01_ <b>'ARCO'02™' brand, art fair</b> . Corporate graphic design. Invitations, passes, map, tickets, fair signage, merchandising and catalog. Collaboration with <b>artist Ximo Lizana</b> . Madrid, Spain.

\* [NR]=Not Realised

## Professional experience: research, lectures, texts

- 2013 R18\_ '**Vallpala Sports Centre / Vicente Salvador + Ignacio Vidal Arquitectos**', article & selected work: *ArchDaily* (USA), *Plataforma Arquitectura* (Chile), *Dezain* (UK), *Archiworld* (Japan), etc. [www.archdaily.com/320543...](http://www.archdaily.com/320543...) [www.plataformaarquitectura.cl/2013...](http://www.plataformaarquitectura.cl/2013...)
- 2013 R17\_ '**Vicente Salvador, proyectos**', selected works. *Plazatio* showcase by COACV. [www.plazatio.com/es/profesional/vicente-salvador-justicia/proyectos](http://www.plazatio.com/es/profesional/vicente-salvador-justicia/proyectos)
- 2010 R16\_ '**The creation of a concept in restaurant-industry: the position of interior designers**', lecture. *Hostelco international fair*. Together with Francesc Rifé, Agustín Granell, & Josep Juanpere. *Fira de Barcelona*, Barcelona, Spain. [www.hostelco.com](http://www.hostelco.com)
- 2009 R15\_ '**Viceversa, faith in the interdisciplinary**', interview. *Restauración News* #114.
- 2005 R14\_ '**The nomadic does not give of self anymore...**', article. '*Unidad Mínima de Habitación*', CAM.
- 2004 R13\_ '**Vicente Salvador: Questioning architectural concepts**', interview. *Clone Mag* #4.
- 2003 R12\_ '**Formal worlds in the age of complexity**', text.
- 2003 R11\_ '**Ethics**', interview. *Vanidad magazine*.
- 2002 R10\_ '**Blurred line**', discussion panel. *Director & moderator. Participants: Peter Cook, Beatriz Colomina & Eduardo Arroyo*. ARCO'02, IFEMA, Madrid, Spain.
- 2002 R09\_ '**Architecture for art**', discussion panel. *Director & lecturer. Participants: Adam Caruso, Tony Fretton, Arie Graafland & tOmy scheiderbauer*. ARCO'02, IFEMA, Madrid, Spain.
- 2002 R08\_ '**Art-Architecture interdisciplinary symbiosis**', lecture & seminar. *Lecturer & moderator. Participants: Maite Beguiristáin, Peter Cook, Beatriz Colomina, Joan Llaveria & Cecilio Sánchez-Robles*. UPV Polytechnic University, Valencia, Spain.
- 2002 R07\_ '**Charles Jencks and the postmodern criticism**', lecture & discussion. *Participant, together with Charles Jencks (lecturer) and Fernando Aranda*. UPV Polytechnic University, Valencia, Spain. [www.upv.es](http://www.upv.es)
- 2002 R06\_ '**Blurred line [interdisciplinary symbiosis art-architecture]**', article. *Arconoticias* #25.
- 2002 R05\_ '**The dilemma of the exhibiting space [architecture for art]**', article. *Arconoticias* #25.
- 2002 R04\_ '**About the architecture of the event**', article. *ARCO'02 fair catalog intro*.
- 2002 R03\_ '**The ARCO'02 Spacial Project told by their authors**', interview. *El Correo*.
- 2001 R02\_ '**About showcases, guests and souks (the exhibiting space)**', article. *Arconoticias* #21.
- 2001 R01\_ '**ARCO'02 Spatial Project**', various articles. *ARCO booklet*.

## Workshops, exhibitions, courses

- 2013 W15\_ '**Grafología**', '**Bienes Muebles**', '**Informe ICE**', various courses. *Valencia, Spain*.
- 2012 W15\_ '**Cooperativismo**', '**Ruina Legal**', '**Perito Judicial**', various courses. *Valencia, Spain*.
- 2010 W14\_ '**SketchUp Pro for Architects**', intensive course. 30 hrs. *ETSA, UPV, Valencia, Spain*.
- 2004 W13\_ '**Unidad Mínima de Habitación**', exhibition. *Installation. CAM, Valencia, Spain*.
- 2003 W12\_ '**Trans-therapy**', exhibition. 3 months long. *Drawings. 'Trasforma', Vitoria, Spain*.
- 2002 W11\_ '**Architecture Fiction**', experimental workshop. *Basque Government, Vitoria, Spain*.
- 2001 W10\_ '**Madrid Games mG2012**', international workshop. 1 month long. *Ministry of Public Works, Madrid, Spain*.
- 2001 W09\_ '**SBU Architecture**', exhibition. *Models & drawings. SBU, London, UK*.
- 2000 W08\_ '**Bartfest 2000**', exhibition. *Models & drawings. The Bartlett, UCL, London, UK*.
- 1999 W07\_ '**International Conference of Metropolitan Area Management**', workshop. *Congress Hall, Valencia, Spain*.
- 1999 W06\_ '**Advanced English language**', course. Level 10 out of 10, 40 hrs., final mark being 73%. *UPV, Valencia, Spain*.
- 1998 W05\_ '**SESAM'98**', international workshop. *UPV, Valencia, Spain*.
- 1998 W04\_ '**INDESEM'98**', international workshop. *TU Delft, The Netherlands*.
- 1992 W03\_ '**Dibujar Valencia III**', exhibition. 1 month long. *Drawings. Est. del Nord, Valencia, Spain*.
- 1992 W02\_ '**Theory & techniques of urban photography**', course. 48 hrs., *UPV, Valencia, Spain*.
- 1989 W01\_ '**Preparation to First Certificate**', intensive course. *English, ~100 hrs. Teruel, Spain*.

## Recognitions and awards

- 2012 '**Medalla de Oro del Foro Europa 2001**', Awarded by 'Foro Europa 2001' organization. December 2012. *Barcelona, Spain*. [www.foroeuropa2001.com](http://www.foroeuropa2001.com)

## Media and literature

> please refer to media portfolio

[www.issuu.com/vicentesalvador/docs/vicente\\_salvador\\_dossier\\_de\\_prensa.pdf](http://www.issuu.com/vicentesalvador/docs/vicente_salvador_dossier_de_prensa.pdf)

**Press** *El Mundo, El País, ABC, La Razón, La Vanguardia, Expansión, El Correo, Levante, Mediterráneo, Las Provincias* (Spain); *La Stampa, Il Giornale dell'Arte* (Italy); *Público*

(Portugal); *Diario Granma* (Cuba); *Gesca* (Canada); *La Nación* (Costa Rica); *El País* (Colombia); Austria; etc.

**Magazines** *Diseño Interior, Pasajes de Arquitectura, Cinco Días, Elle, Vanidad, NEO2, Interviú, Deco Estilo, Suite Magazine, Elle, Vogue, Homme, DTLux, Tentaciones, La Luna, Tendencias, Descubrir el Arte, Arconoticias, Clone Mag, Antiquaria, Urban Magazine* (Spain); *ArtForum* (USA); *Shift* (Japan); UK; etc.

**Radio** *Ser, Onda Cero, Radio 3, Catalunya Ràdio* (Spain); *BeRadio* (France); *CPN* (Perú); etc.

**www** Over 500 webpages sited in different countries, mostly in Spanish, English and French.

**TV** *La Mandrágora/TVE, Cultura con Ñ/TVE, iPop/TVE, España Directo/TVE, Noticias/Antena3, Noticias/LaSexta, Summertime/LaSexta, CuatroSfera/Cuatro, Lo+plus/C+, Todo Madrid/Telemadrid, Telenoticias/Canal9, Etsam/UPM, UPVtv* (Spain); *La Red-The Net/CNN* (USA); *Dreamspaces/BBC* (UK); etc.

\* Selection of videos: <https://vimeo.com/album/1163154>

**Books** *ARCO'02, Engénero Arquitectura, Madrid en Juegos mG2012, Architectures for the Dialog* (Spain); *Indesem'98 Review* (NL); *The Bartlett Book of Ideas* (UK).

## Academic history

- 2000 - 2001 **Faculty of the Built Environment, South Bank Univ. (SBU) London, UK**  
Headed by **Prof. Kit Allsopp** (DipArch RIBA). *Atelier B* led by Peter Allison (AA Dipl UCLA RIBA), Will Russell (MA RCA) and Juan Salgado (PgDip ETSAM COAM). **Postgraduate Diploma in Architecture** (PgDip2, RIBA Part 2). **DISTINCTION in Final Project.**
- 1999 - 2000 **The Bartlett, University College London (UCL). London, UK.**  
Headed by **Prof. Peter Cook** (AA Dipl BDA FRSA RIBA). **Postgraduate Pre-Diploma in Architecture** (PgDip1). *Theory Unit 1* led by Dr. Iain Borden (MSc MA PhD), *Design Unit 17* led by Prof. Phil Tabor (DipArch MA PhD RIBA) and Niall McLaughlin (BArch RIAI RIBA).
- 1997 - 1998 **DACS, Anglia Polytechnic University (APU). Chelmsford, Essex, UK.**  
Socrates-Erasmus Grant (EU), 10 months period.  
Degree title: **BSc(Hons) Arch.** Course led by Ian Crawford (DipArch DipTP BSc RIBA).
- 1991 - 1997 **“Escuela Técnica Superior de Arquitectura de Valencia (ETSAV), Universidad Politécnica de Valencia (UPV)”.** Valencia, Spain.  
(Superior Technical School of Architecture of Valencia)  
Headed by **D. Fernando Aranda** (currently Vice-Dean of the UPV).  
Degree title: **Architect** (6 years, full-time). Studied subjects up until the 5<sup>th</sup> year.
- 1987 - 1991 **“Instituto de Bachillerato Honorio García”** (High School). Vall d’Uixó, Spain.

## Other qualifications

- 2012 - 2013 **“Asociación Científico-Técnica de Peritos Judiciales y Forenses”.** Spain.  
(Forensic and Legal Experts Association)  
**Diploma in Graphistic Science.**  
**Diploma in Goods Valuation.**
- 1982 - 1989 **“Conservatorio Profesional de Música de Vall d’Uixó”.** Vall d’Uixó, Spain.  
(Professional Music School)  
**Degree in Elemental Music Theory and Piano Performance.**
- 1992 - 1993 **“Conselleria d’Educació de la Generalitat Valenciana”.** Valencia, Spain.  
(Education Dept. of the Valencian Government)  
**Elemental Degree of the Knowledge of Catalan.**

## Skill levels

### Languages

<b>Spanish</b>	Parent language		
<b>English</b>	Reading, <i>advanced</i>	Speech, <i>fluent</i>	Writing, <i>advanced</i>
<b>Catalan</b>	Reading, <i>bilingual</i>	Speech, <i>bilingual</i>	Writing, <i>advanced</i>

### Computers

Both PC and Mac skills. *Win, Mac & Android OS.*  
Advanced in *AutoCAD, Corel Draw, A.Photoshop, A.Acrobat, A.InDesign, Mm.Freehand, SketchUp Pro, Ms.Office, presentations, internet & e-mail, etc.*  
Notions in *µStation, ArchiCAD, QuarkXPress, Mm.Director, 3ds MAX, A.Premiere, A.Illustrator, audio & video edition, etc.*

## Additional information

**Interests** *\_Crossover between art and architecture :: In the search of the innovative respecting the traditional, merging innovative/technological solutions with conceptual aesthetics :: Everything is in constant flux and change :: Unexpected balance between utopia and realism.*

*\_ Classic cars: Vicente Salvador started his own collection (Corvette Stingray 427 '69).*

**Mobility** *\_Ready to travel and work abroad :: Own vehicle and driving license.*

## References

UK: **Dr. Charles Jencks.** 19 Lansdowne Walk, London, W11 3AH.  
T.+44 (0)207 727 8216. F.+44 (0)207 221 1470. E. [charlesjencks1@cs.com](mailto:charlesjencks1@cs.com)

Spain: **Fernando Aranda Navarro,** Vice-dean of UPV. Cno de Vera, s/n. 46022, Valencia, Spain. T.+34 96 387 7445. F.+34 96 387 7449. E. [faranda@cpa.upv.es](mailto:faranda@cpa.upv.es)

**Ramón Matoses García-Valdés,** Head Manager of MDF. C/ Fuencarral, 35. 28004, Madrid, Spain. T.+34 91 521 4152. F.+34 91 532 4030. E. [ramon@mdf.es](mailto:ramon@mdf.es)



Rosina Gómez-Baeza, H.M. the King Juan Carlos I of Spain & Vicente Salvador. Feb'02.

\_resumen CV \_español

**VICENTE SALVADOR**  
(Vall de Uxó, Castellón, 1973)

## **VICEVERSA A&D**

Arquitecto, diseñador y project leader, vive y trabaja en Valencia. Su dilatada historia académica incluye etapas en varias Escuelas de Arquitectura: ETSA Valencia (1991-97), Anglia Polytechnic University (1998) en Essex, Gran Bretaña, así como un curso de postgrado en la prestigiosa University College London's **Bartlett School of Architecture** (2000) de Peter Cook y en **South Bank University** (2001) con Peter Allison, ambas en Londres. Durante su educación ha participado regularmente en seminarios internacionales y su trabajo ha sido expuesto en diversos eventos, destacando sobre todos su proyecto para Indesem'98 en TU Delft, Holanda.

Salvador ha sabido compaginar sus estudios con períodos profesionales, como su colaboración con **Charles Jencks** (2000) en el diseño paisajístico del **Imperial War Museum-North** (Manchester) junto a **Daniel Libeskind** o su breve paso por el aclamado estudio de arquitectura **Foster & Partners**. Posteriormente llevó a cabo, como Director de Arquitectura, el diseño del **Proyecto Espacial ARCO'02** ambicioso proyecto de arquitectura efímera que ordenó por primera vez la Feria Internacional de ARte Contemporáneo de Madrid. También ha diseñado diferentes espacios para **PhotoEspaña'02** y **Círculo de BB.AA.**, y ha colaborado como diseñador y consejero con **GPD Eventos**, **Bienal de Valencia** y **Telefónica S.A.**

Recientemente (2006-2007), ha sido director creativo del **Mercado de Fuencarral** de Valencia (centro comercial de moda de vanguardia y shopping urbano), demostrando una vez más su extraordinaria versatilidad.

Lidera desde el 2002 su propio estudio **VICEVERSA Arquitectura&Diseño**, llevando a cabo proyectos que van desde la construcción de edificios y el interiorismo hasta el diseño de producto o la imagen gráfica. Hasta hoy día ya ha realizado más de cincuenta proyectos arquitectónicos y otros tantos en materia de diseño, predominantemente industrial. Ha sido invitado a numerosas conferencias y mesas de debate y ha formado parte de diversas exposiciones y talleres internacionales. Además, Salvador y su obra son habitualmente objeto de entrevistas y artículos o programas tanto en los medios impresos y el ciberespacio como en televisión y radio.

Sus intereses estriban en la difusa encrucijada entre arte y arquitectura por medio de un inesperado balance entre utopía y realismo. Gran apasionado de toda labor creativa.

[vicente@viceversa.com.es](mailto:vicente@viceversa.com.es)  
[www.viceversa.com.es](http://www.viceversa.com.es)